

**The results are in!** Thank you to the 182 members who completed the survey, this information is used for aligning your voice with the CNM strategic plan. The executive committee has reviewed the results and would like to share a summary with the membership. Keep in mind, these results reflect the voice of the approximately 10% of the membership. For the detailed results, you can click on the link provided at the end of this article

The first question of the survey asked members their opinion on considering a name change for the DPG which better reflects the member's areas of practice. We know there are CNM members who are not exclusively working as CNM's are branching out into other areas of leadership in their organization such as directors of food and nutrition departments, quality and process improvement specialists, informatics specialists, etc. Of those who responded, 63% chose they would consider a DPG name change and 57% voted they would like the name to remain the same. The EC committee will be further discussing possibility of a name change in upcoming meetings.

When members were asked which areas of practice they would consider their primary practice area, 82.3% responded acute care, 18.3% outpatient care, 9.1% long term care, 6.9% informatics, 6.3% and community education. The CNM DPG has a large percent of members who have been members for many years. Of those members who responded, 32% have been members greater than ten years; 24% have belonged for either 3-5 years or 6-10 years while 13% have been members less than 2 years.

CNM members reported accessing the CNM website mostly on a monthly or quarterly basis. The top two reasons for accessing the website on a monthly basis was for the newsletter, the resources and tools available and to get CNM news. Two reasons for not accessing the website on a monthly basis were due to time constraints and lack of new information. The CNM executive committee developed an action plan to improve the frequency of updating the website content and improving it's relevance. The membership voiced they would like to see more resource lists to access forms and a member market place to attend.

Annually, CNM provides a symposium in the spring. When asked if they have attended an annual symposium, 96 respondents or 55% of them responded no and 79 or 45% responded yes. For those who were able to attend, 89% of them stated they came because of the topics or educational sessions that were offered. 72% because of networking opportunities, 61% to obtain the CEU's offered and 55% because of the symposium location. For those who have not attended the symposium the top reasons selected that would entice them to come were, having their employer support their attendance, hosting it at a less expensive hotel and offering more CEU opportunities.

The survey revealed that 70% of those who responded to the survey read the CNM newsletter on line and value the importance of the newsletter when considering joining the DPG. Members who responded also greatly value the electronic mailing list, networking, CEU's offered and support for improving leadership skills. Some further suggestions for ways to improve the value of the CNM DPG provided in the survey include the following;

- Improved feasibility to access the EML
- Reminders to the membership of new tools and resources available to the membership on the website as well as call out reminders for resources on for sharing on in the resource library.
- Additional hosted webinars as well as notification of webinars going on outside the DPG that members may be interested in.
- Opportunities for leadership, networking and career advancement posted on the website.
- Ways to notify members how to be more involved amongst the membership both at the executive and subcommittee level.
- Membership tutorial, a way to introduce new members to all the benefits the CNM DPG has to offer.
- Provide connections to food service management resources and networking opportunities